

# WICKED Leaders are Fearless

**W**  
Why

Belief: Everything starts with the Why.

What is your Why? What is the vision of the team or project or work?  
What is the purpose of your team members?

**I**  
Inspire

Belief: Connecting People to what matters to them will create a higher engagement.

What can you do to inspire team members to follow you or to make the impact to the team/project?

**C**  
Commitment

Belief: Commitment to the team and solving the problem requires tenacity, resilience and a sustainable pace.

Without commitment why would anyone care? Without tenacity how would someone know you believe in what is important to them? Without resilience and a sustainable pace how would can we be compassionate about ourselves and others?

**K**  
Knowledge

Belief: Continuous learning quest for Leadership, Team Dynamics, Product Delivery Methods, Technology, and Market will allow me and my team to make a bigger impact.

What knowledge do I need to acquire to support the team in delivery and outcomes? What knowledge do I need to support the organization?

**E**  
Empower

Belief: Higher quality of decisions, actions, delivery comes from teams.

What steps do I need to take to move more tactical decisions to the team? What do I need to do to remove myself as a potential bottleneck so that I can focus on clearing the path for the team and problem?

**D**  
Deliver

Belief: Relentless focus on delivering and learning by doing.

What needs to be delivered to provide the most learning and impact?

**wick'd**  
**Agility**

[www.get-wicked.com](http://www.get-wicked.com)